



28 March 2008

\$28 fares are taking off!!

Sharp Airlines \$28 fares have only just been released but they're selling really quickly. As part of its recently announced expansion into South Australia and Mildura, Sharp Airlines is offering \$28 one-way fares and \$56 return fares between Port Augusta and Adelaide, and between Mildura and Adelaide.

The new services will begin on Monday, 28 April 2008.

Sharp Airlines will provide 40 flights, Monday to Friday, in its new service. Two flights each day will depart Port Augusta and Mildura for Adelaide. Two flights will depart Adelaide each morning and each afternoon for Port Augusta and Mildura respectively.

Mr Malcolm Sharp, Managing Director and Chief Pilot of Sharp Airlines, said "Sharp Airlines is very pleased to be starting operations in South Australia and Mildura. To celebrate, we're offered an introductory fare of \$28 one-way, or \$56 return flights, between Adelaide and Port Augusta, and Adelaide and Mildura.

"The \$28 fares have only just been released but they're selling really quickly, we've been amazed!", said Mr Sharp. "We're thrilled that the people of South Australia and Mildura want to fly with us. We want to make flying between Port Augusta and Adelaide or between Mildura and Adelaide affordable and accessible".

Sharp Airlines have been providing regional aviation services in Victoria for almost 20 years. "We are committed to regional aviation", said Mr Sharp. "We're committed to providing the best service with the very best aircraft. Our introductory \$28 fare gives the people of Port Augusta, Mildura and Adelaide the chance to see what we are like for themselves".

"Put it another way", said Mr Sharp. "For the cost of hiring three or four overnight videos, you can fly to Port Augusta or Mildura or Adelaide. Or for eight videos, there and back. We think that's pretty good".

The new fares will apply from 28 April until sold out. Tickets can be booked now on the Sharp Airlines website at www.sharpairlines.com.au.

Check out the Sharp Airlines website for timetables and specials. Better still, get a \$28 fare and see for yourself.

Conditions apply; visit www.sharpairlines.com.au to book and obtain further information.

— END —

Media Contact: Ms Heidi Jarvis — (03) 0438 778 161 or (03) 533 44 590